



CLUSTERS IN EUROPE IV. Conference - 2017

How can we draw from the lessons of the past to secure future success?
30. November – 1. December, 2017 Budapest, Hungary





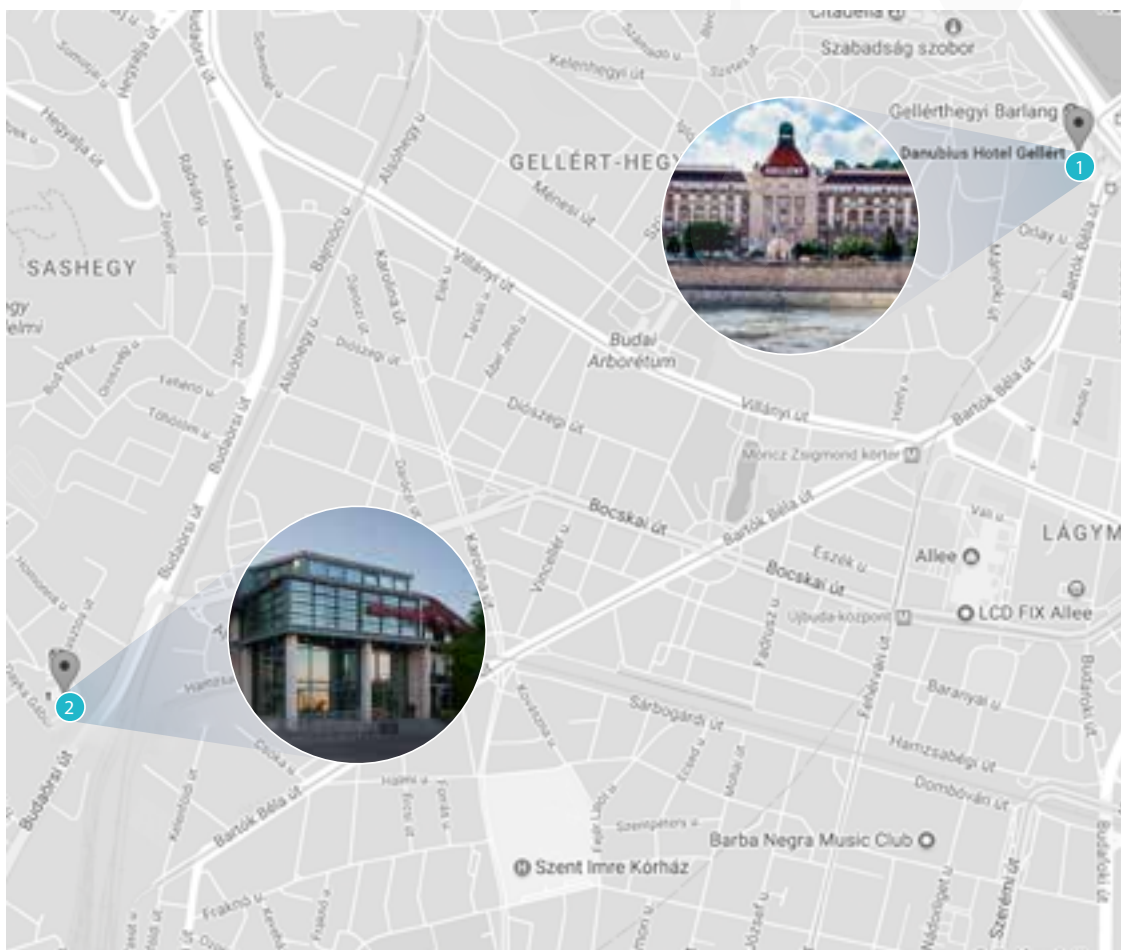
Venues of the conference

1. Accommodation of our guests:

Danubius Hotel Gellért, Budapest, Szent Gellért square 2, 1114

2. Venue of the presentations and plenary sessions:

Rubin Wellness & Conference Hotel, Budapest, Dayka Gábor street 3, 1118





Foreword

One of the decisive changes in the world economy during the past decades has been the appearance of network economies and deeper enterprise co-operation. Network members realised that they can massively benefit from co-operations.

Global competition rearranged on almost all levels of production the relations between companies, research stations and other economic players. It is no longer companies who compete with each other but global value chains, strategic alliances and cooperating company groups. This is the very reason why clusters as cooperating group of companies capable of exploiting local advantages are ever more appreciated. Network cooperations, formation and effective operation of clusters are of basic importance to SME-s.

Within cluster cooperation for SME-s successfully counters the problems of economies of scale in competition with the multinationals and also enables them to react faster to ever more specific buyer demands. Beside the efficiency gains of the economies of scale, synergy effects of network co-operations are also significant due to the harmonised use of their resources and dedicating their energies to more effective operation instead of wasting it in ineffective competition while attempting each other's neutralization.

In line with the above trend during the past two decades Hungary and the Central European countries also made serious steps in order to enhance on the basis of international experience the efficient cooperation of enterprises. Since the turn of the Millenia, exploiting geographical and connective closeness, numerous network organizations have been formed in Hungary not least with the resources of the Structural Funds. In the period 2007-13 we could witness the widespread occurrence of the cluster phenomenon and in the present 2014-20 period we entered a new phase. The change encompasses a shift from a policy of supporting the formation and/or operation of numerous start-up clusters to a policy of promoting clusters with proven records of outstanding co-operations also showing international visibility. It is our aim in Hungary that in line with international trends to enhance the generation of clusters covering the full spectre of the production value chain and having international visibility instead of further creating more and more new cluster initiatives.

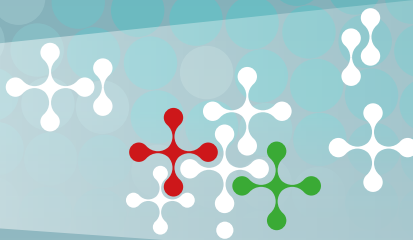


The objective of the conference which is now fourth in a row, is to give a retrospective panorama of the past twenty or so years development in the field of cluster initiatives in Europe, summarising the main reasons and circumstances of various regions and countries which awakened the considerations in favour of networking. The conference shall take up a special emphasis on the trends of cluster development in the countries of V4 and those of South-East Europe which picked up pace following an initial lag and nowadays are increasingly participating in the international cluster arena. The proof of this comes from the results of successful international projects where clusters or other stakeholder organisations of these countries took part in recent years.

In addition to the above, considering the future we shall ponder on identifying the factors of networking's further success in coming times as well as on the role of the human factor behind successful networks and on the topic of the role of cluster and SME policies in relation to the Cohesion Policy after 2020.

Balázs RÁKOSSY

State Secretary for the Utilization of EU Funds,
Ministry for National Economy of Hungary



Programme

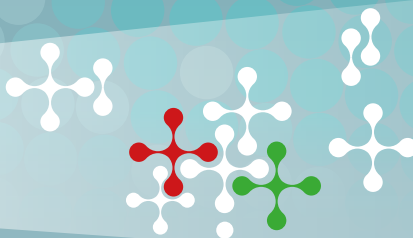
Thursday, 30 November 2017



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Moderator of the conference: **Ms Emily WISE**,
Researcher at the Lund University, Sweden

9.00 – 9.30	Registration
9.30 – 9.50	Opening remarks
	Mr Balázs RÁKOSSY , State Secretary for the Utilization of EU Funds, Ministry for National Economy of Hungary
	Ms Eszter VITÁLYOS , State Secretary for EU Development Projects, Prime Minister's Office of Hungary
	Mr Thomas BENDER , Head of Unit, European Commission, Directorate for Administrative Capacity Building and Programme Implementation II, DG REGIO
9:50 – 10.50	Block I. - From the very first steps to 2017
	Mr Christian KETELS , President of TCI Network, Institute for Strategy and Competitiveness, Harvard Business School
	Mr Reinhard BÜSCHER , former Head of Unit, European Commission, Directorate for Consumer, Environmental and Health Technologies, DG GROW
	Mr Gyula POMÁZI , Deputy State Secretary for Industry Strategy and Economy Regulation, Ministry for National Economy of Hungary
10.50 – 11.10	Coffee Break
11.10 – 12.20	Block II. - Why we started?
	Mr Marc SANSÓ , Strategy consultant at ACCIÓ – Government of Catalonia, Spain
	Mr Patrick VUILLERMOZ , Cluster manager of Plastipolis, France
	Mr Merete NIELSEN , Director of Cluster Excellence Denmark, Denmark
	Mr Werner PAMMINGER , CEO at Business Upper Austria, Austria

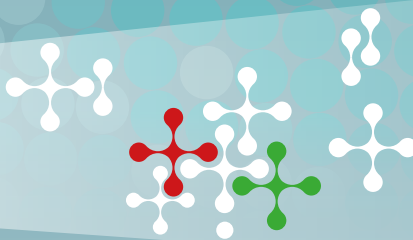


	Questions and Answers
12.20 – 13.30	Lunch
13.30 – 14.40	Block III. - The treasures of future networks
	<i>Summary of the start</i> Ms Emily WISE , Lund University, Sweden
	Mr Ron BOSCHMA , Professor at the Urban and Regional Research Centre Utrecht, The Netherlands
	Mr Carsten SCHIERENBECK , Team leader, European Commission, Unit of Clusters, Social Economy and Entrepreneurship, DG GROW
	<i>Clusters as bridges between economic and social challenges</i> Mr James WILSON , Senior Researcher, Basque Institute of Competitiveness and Lecturer, University of Deusto, Spain
	<i>Network – Human – Cooperation-Motivation</i> Ms Zita ZOMBORI , Head of Secretariat of InnoPartners & Friends, Hungary
	Questions and Answers
14.40 – 15.10	Coffee Break
15.10 – 16.20	Block IV. Cluster organisation H2H
	Moderator: Mr Gál KÖRMENDY , Programme coordinator - West- Pannon Economic Development Non-profit Ltd., Hungary
	Mr Harald BLEIER , Cluster manager, Plastics- and Mechatronics Cluster, Austria
	Ms Drahomira PAVELKOVA , Professor at University of Zlin, Czech Republic
	Mr Thomas LAEMMER-GAMP , Director, VDI/VDE Innovation Technik GmbH, Germany
	Mr David FERNANDEZ TERREROS , Programme coordinator at SPRI Basque Business Development Agency, Spain
16.20 – 16.30	<i>Closing remarks of the 1st day</i> Ms Emily WISE , Lund University, Sweden

Programme

Friday, 1 December 2017

9.00 – 9.30	Registration			
Panel discussions - problems, introductory remarks, debate				
	Cluster and SME perspective after 2020 especially in V4 countries	Cross Clustering– From Cluster to Cluster through Business to Business / from Human to Human to Money to Money	Role of clusters in Industry 4.0 and S3	Diversity at cluster competitiveness in a changing society (the SHE factor, geographical and cultural diversity)
9.30-11.00	<u>Section chair:</u> Mr László TURÓCZY (HU) <u>Co-speakers:</u> Ms Evita FELDBERGA (LV) Ms Gabriela PIRVU (RO) Mr Daniel ÁCS (SK) Mr Carsten SCHIERENBECK (EC) Mr Marcin SOWA (PL) Mr Robert WENZEL (CZ) Mr Csaba NOVÁK (HU)	<u>Section chair:</u> Mr Daniel COSNITA (RO) <u>Co-speakers:</u> Ms Pavla BRUSKOVA (CZ) Ms Simone HAGENAUER (AT) Mr Alberto BALDI (IT) Mr Ferenc BRACHMANN (HU) Mr János KERESNYEI (HU)	<u>Section chair:</u> Mr Marc PATTINSON (FR) <u>Co-speakers:</u> Ms Genoveva CHRISTOVA (BG) Ms Tamara HÖGLER (DE) Mr Harald BLEIER (AT) Mr Christian WÖGERER (AT) Mr Géza LÁSZLÓ (HU) Mr Gyula POMÁZI (HU)	<u>Section chair:</u> Ms Danka MILOJKOVIC (RS) <u>Co-speakers:</u> Ms Orsolya SZAPLONCZAY (HU) Mr Enric PEDRÓS (ES) Mr Giovanni SCARAMUZZO (IT) Mr Tibor BALÁZS (HU)
11:00 – 11:30	Coffee Break			



Summary, conclusion

11.30 – 11.40	Summary report of the 'Block IV- Cluster organisation H2H' – Mr Gál KÖRMENDY
11.40 – 12.20	Summary reports of the panel discussions by the section chairs
12.20 – 12.30	Mr Tamás KARSAI , Deputy State Secretary for Economic Development Programmes, Ministry for National Economy, Hungary – conference closing remarks
12.30 – 12.40	Summary of the conference Ms Emily WISE , Lund University, Sweden
12.40 – 13.40	Reception



Leading questions of the panel discussions:

1. Cluster and SME perspective after 2020 especially in V4 countries

- What are the main focal points at the cluster support programmes in your country?
- In your opinion what are those fields where public support/ state subsidy can be reasonable for supporting and assisting the clusters in your country?
- Do you think that the cluster's role in the economy will change in the future, if so how and why?
- Cluster development is a tool for SME development policy. Based on your current experience, do you intend to modify your cluster and SME development policy at the next programming period after 2020? What are the key challenges for SMEs and clusters to be addressed in the 2020 period?
- In your opinion what are those fields where the national /regional cluster programmes need to be supplemented by EU level intervention (national vs EU level support)?
- What specific programs do you think the European Commission could help clusters? Do you consider it necessary to take macro-regional features (V4, South East Europe, Baltic region etc.) into account in these programs?

Section chair:

Mr László TURÓCZY (HU)

Co-speakers:

Ms Evita FELDBERGA (LV)

Ms Gabriela PIRVU (RO)

Mr Daniel ÁCS (SK)

Mr Carsten SCHIERENBECK (EC)

Mr Marcin SOWA (PL)

Mr Robert WENZEL (CZ)

Mr Csaba NOVÁK (HU)



Leading questions of the panel discussions:

2. Cross Clustering–From Cluster to Cluster through Business to Business / from Human to Human to Money to Money

- What is the trick in keeping the commitment of cluster members alive?
- What kind of instruments do you use in order to foster B2B cooperation out of the C2C cooperation
- Is there a role for the State in this matter?
- What is a success/failure story that you want to share with us?

3. Role of clusters in Industry 4.0 and S3

- What support can clusters provide to SMEs to enable them to access the necessary skills and technology competences to embark on the Industry 4.0 journey?
- How can clusters participate in the modernisation and digital revolution required within traditional manufacturing sectors?
- How can clusters contribute to the design and implementation of interregional industrial investment projects?
- What role can clusters play in supporting the internationalisation of actors identified via the Entrepreneurial Discovery Process/ S3 implementation actions?

Section chair:

Mr Daniel COSNITA (RO)

Co-speakers:

Ms Pavla BRUSKOVA (CZ)

Ms Simone HAGENAUER (AT)

Mr Alberto BALDI (IT)

Mr Ferenc BRACHMANN (HU)

Mr János KERESNYEI (HU)

Section chair:

Mr Marc PATTINSON (FR)

Co-speakers:

Ms Genoveva CHRISTOVA (BG)

Ms Tamara HÖGLER (DE)

Mr Harald BLEIER (AT)

Mr Christian WÖGERER (AT)

Mr Géza LÁSZLÓ (HU)

Mr Gyula POMÁZI (HU)

Leading questions of the panel discussions:

4. Diversity at cluster competitiveness in a changing society (the SHE factor, territorial and cultural diversity)

- What are the main features and special characteristics of the clusters in your country/ region that make your clusters different from the clusters in other countries/ regions?
- In your opinion what are the main obstacles and challenges that clusters encounter during their various phases of their life cycle (start-up, developing, mature...)?
- In your experience at interregional cooperation programs, which are the main areas that need to be improved for more effective cooperation? What are the key challenges of cooperation (cultural and territorial differences etc.) and how do you handle it?
- Can it be an advantage if you have the „SHE” factor in a cluster management organisation? What challenges is SHE looking for in cluster management position?
- How does the environment behaviourally react on SHE in cluster and what does SHE do to get support?
- What not to do in a cluster? As if the cluster has no weaknesses, what have you done to improve cluster's reputation & value?

Section chair:

Ms Danka MILOJKOVIC (RS)

Co-speakers:

Ms Orsolya SZAPLONCZAY (HU)

Mr Enric PEDRÓS (ES)

Mr Giovanni SCARAMUZZO (IT)

Mr Tibor BALÁZS (HU)



Presenters



Daniel ACS

The Union of Slovak Clusters, Slovakia
President
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Daniel Acs has a broad experience with preparation and implementation of development policies (cluster, innovation, regional and rural development). He successfully links policy issues learned from international projects with practical solutions of relevant stakeholders, mainly SMEs. Prior to his current position he has worked for the Slovak Government, European Commission, World Bank, and other international organisations.

Tibor BALÁZS

SEED Foundation, Hungary
Managing Director
tbalazs@seed.hu

I've started to work in 1989 as an engineer-economist, and my main goal was helping small entrepreneurs to start their business. In the last three decades I was working as business development expert in my private consultancy firm, in multinational company and in governmental agencies. Now I'm the managing director of SEED (Small Enterprise Economic Development) Foundation, which was established in 1990, and our goal is to change the Hungarian entrepreneurial mindset and culture.





Alberto BALDI

Bioindustry Park / bioPmed Cluster, Italy
Cluster Manager
baldi@bioindustrypark.it

Alberto is Head of Development & International projects Area of Bioindustry Park (Italy), as well as Cluster Manager at bioPmed, the Piemonte Region cluster on life sciences and healthcare.

In the first part of his career he worked for supporting innovation and internationalisation of companies, mainly in the fields of cleantech and life sciences. Then, since 2008, he has been fully involved in the design, creation, development and finally management of bioPmed. He is also an ESCA Gold Label expert.

Thomas BENDER

European Commission – Directorate General for
Regional and Urban Policy
Head of Unit – Hungary
thomas.bender@ec.europa.eu



Thomas Bender has joined the European Commission in 1994 to work on training policies and later on employment policy and the European Social Fund.

He managed structural interventions funded by the ESF in Ireland, England, Germany, Hungary, Bulgaria and the Netherlands, and was in charge of the pre-accession instrument IPA in Croatia. From 2004 to 2007 he was managing an ESF geographical unit, from 2007 to 2012, he was Head of Unit for ESF policy co-ordination; until the end of 2016 he was in charge of international relations in DG EMPL.

In January 2017, he moved to DG REGIO, responsible for Hungary.



Harald BLEIER

ecoplus. The Business Agency of Lower Austria
Cluster Manager, Plastics and Mechatronics Cluster, Austria
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Harald Bleier has more than 20 years professional experience in the development of plastic injection moulding machines. He is mentioned as inventor in more than 50 national, European, USA and PCT patents. Since 2005 he has been managing the Lower Austrian branch of the Plastics Cluster, a cross regional cluster initiative of 3 Austrian regions with about 400 member companies. Since 2010 he is also in charge of managing the Mechatronics Cluster in Lower Austria. Harald Bleier and his team initiate collaborative projects of SMEs and coordinate national and international research projects.

Ron BOSCHMA

Utrecht University and Stavanger University, The Netherlands
Professor
ron.boschma@circle.lu.se

Since 2005, Boschma is Full Professor in Regional Economics at the Department of Human Geography and Planning at the Faculty of Geosciences, University of Utrecht, the Netherlands. Since 2017, he is also Professor 2 at the UiS Business School of Stavanger University in Norway. Boschma has been Full Professor in Innovation Studies at Lund University in Sweden in the period 2013-2017. In the period 2013-2015, Boschma has been director of the Centre for Innovation, Research and Competence in the Learning Economy (CIRCLE) at Lund University. Boschma has published in international journals on Evolutionary Economic Geography, the spatial evolution of industries, geography of innovation, the structure and evolution of spatial networks, agglomeration externalities and regional growth, and regional diversification. Boschma has been member of the Research, Innovation and Science Experts (RISE) High-Level Advisory Body to European Commissioner Carlos Moedas 2015-2016.





Ferenc BRACHMANN

Information Management Innovation Cluster, Hungary
Cluster Manager
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Ferenc Brachmann has been the cluster manager for the Information Management Innovation Cluster since its inception in late 2009. Focusing on forging R&D co-operation tasks between its membership, the cluster quickly grew to be only the second accredited cluster in the South-Transdanubian region.

Pavla BRUSKOVA

National Cluster Association - Czech Republic
President
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Pavla Bruskova has been involved in the cluster concept development in the Czech Republic since its start in 2002. She took part both in cluster policy development and professional activities, such as cluster mapping, facilitation of cluster initiatives and establishment of cluster organisations. Since 2010 she has been the President of the National Cluster Association (www.nca.cz). She takes part in a number of European cluster and innovation projects and acts as a cluster expert, consultant and lecturer internationally.





Dr. Reinhard BÜSCHER

European Commission

Former Head of Unit

r.buescher@icloud.com

Dr. Büscher started his professional career 1980 in the Ministry for Economic Affairs in Germany and joined the European Commission in 1989, where he held various positions as Member of the Cabinet of Vice-President Bangemann and Head of Unit. For many years, he was responsible for European Cluster Policy, which he initiated and further developed. He retired in February 2017 and lives since then in Glücksburg (Schleswig-Holstein, Germany).

Genoveva CHRISTOVA - MURRAY

Bulgarian Furniture Cluster (BFC), Bulgaria

Chairwoman

info@furnitureclusterbg.com

g.christova@ligna-group.com



Genoveva Christova is an internationally recognized Cluster Development expert and one of the leading experts in cluster development of Republic of Bulgaria. Since 2005 she has been actively involved in the clusters life in Bulgaria and the EU.

At present Genoveva is a Chairwoman of the Bulgarian Furniture Cluster (BFC) and the Association of Business Clusters (ABC).



Daniel COSNITA

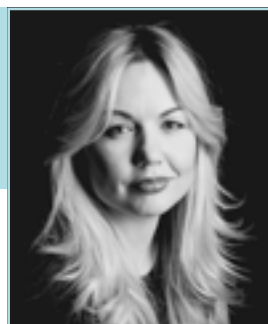
Romanian Cluster Association, Romania
President
daniel.cosnita@clustero.eu

Graduated both as an engineer and economist, Daniel Cosnita has been working in the last 15 years in the fields of technology transfer and innovation, regional economic development and clusters. Since 2008 he has been supporting the Romanian Ministry for Economy in the generation of the national cluster policy. Currently he is acting as an expert for the Romanian Ministry of Economy in the elaboration of the new industrial policy document and for the Armenian Ministry of Economy in the elaboration of the National Innovation Strategy. Since 2011 he has been the president of the Romanian Cluster Association. He has been a member of the Export Council of Romania since 2011 and of the National Council for Technology Transfer and Innovation since 2016.

Evita FELDBERGA

Ministry of Economics of The Republic of Latvia
Deputy Director at Sectoral Policy Department
Evita.Feldberga@em.gov.lv

Specializing in cluster policy and cluster support instrument development. Evita is young in the field, but her thriving aspirations and ambition is to create a modern policy framework for industry development in Latvia. With a background, both in public and private sector and international experience she has gained experiences in management, policy making and implementation.





Simone HAGENAUER

ecoplus. The Business Agency of Lower Austria
Project Manager, International Projects
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Simone Hagenauer holds a master degree in Law from Karl-Franzens University Graz/Austria and specialised in European common law and environmental law. Since 2003 project manager at ecoplus, the Lower Austrian business agency, she has been responsible for cross-border business cooperation projects as well as cluster development projects. Key areas: Cross-border and inter-regional business cooperation (ETC, FP6 CSA, CIP, INTEREG IVC/Europe), cluster policy, international cluster co-operation and cluster manager skills. As European Cluster Excellence Benchmarking Expert and Gold and Silver Label Assessor since 2012 she interviewed and assessed cluster organisations in Hungary, Italy, Germany, Sweden and Austria. Simone is a member of the global cluster network TCI, the European Cluster Management Excellence Technical Advisory Board, the Steering Committee of the Austrian Cluster Platform and the German "go cluster" Advisory Board.

Tamás KARSAI

Managing Authority for Economic Development Programmes,
Ministry for National Economy of Hungary
Head of Managing Authority, Deputy State Secretary
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Mr Karsai has been participating in the establishment of the Hungarian system dealing with Structural Funds. Until 2004 he worked as chief head of secretariat for the MA leader of the first competitiveness framework program and then supported the work of the Managing Authority as an external consultant. From 2010 he worked as an advisor to the Monitoring Committee. Since August 2013 he has been heading the Managing Authority.

Since 2014 he is Deputy State Secretary at the Ministry for National Economy.

In an earlier phase of his career he also worked as a management consultant, economic journalist and was also active at an investment bank. He studied in Budapest and London.





Dr Christian H. M. KETELS

President of TCI Network, Institute for Strategy and Competitiveness,
Harvard Business School
cketels@hbs.edu

Dr. Christian Ketels is a member of the Harvard Business School faculty at the Institute for Strategy and Competitiveness, where he leads Prof. Michael E. Porter's research team. Dr. Ketels holds a PhD in Economics from the London School of Economics and Political Science, and is currently a Senior Research Fellow at the Stockholm School of Economics. He has led cluster and competitiveness projects in many countries and regions, advised a wide range of governments, research institutions, and international organizations on strategy and growth. Dr. Ketels is President of TCI, the global professional network for practitioners and organizations in cluster-based economic development, and co-editor of the Competitiveness Review, an academic journal dedicated to the competitiveness of locations.

GÁI KÖRMENDY

West-Pannon Nonprofit Ltd., Hungary
Coordinator of Cluster and Economic Development Activities
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"Cluster-guy" of one of the largest non-profit regional development organisations in Hungary and president of the Hungarian National Alliance of Innovative Clusters.

With a background in Organisational Development and Statistics, and a certificate in journalism, I have been working in regional and economic development since 2005 (West Transdanubian RDA), and directly with clusters since 2010.

Key fields are international cooperation, knowledge transfer, strategic planning, SME development and innovation.





Thomas LÄMMER-GAMP

European Secretariat for Cluster Analyses (ESCA),
VDI/VDE Innovation + Technik GmbH, Germany
Director European Secretariat for Cluster Analysis,
Head of Group at VDI/VDE Innovation + Technik GmbH
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Thomas Lämmer-Gamp is Director of the European Secretariat for Cluster Analysis (ESCA) (www.cluster-analysis.org) and Head of Group "Global Innovation and Clusters" at VDI/VDE Innovation + Technik GmbH in Berlin, Germany (www.vdivde-it.de). He has been working with regional and economic development policy topics in Europe and overseas for more than eighteen years. Thomas has particular experience in cluster development through policy and programme intervention and management of cluster organisations.

Géza LÁSZLÓ

Netvestor Ltd., Hungary
Member of the Hungarian Accreditation Committee
laszlo.geza@netvestor.hu

As an investor and lecturer, I have always been interested in innovation and corporate organizational decisions. I hold lecture at Corvinus University, and Rajk College. I have been a member of the Cluster Accreditation Committee since it's foundation.





Dr. Danka Sokolovic MILOJKOVIC

Cluster House, Republic of Serbia

Director

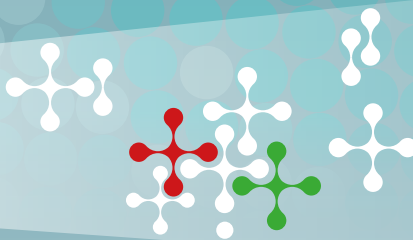
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Author of Cluster House Model for cluster-based LED in the Balkans.
Head of Balkan Black Sea Cluster Network BBS ClusNet, biggest cluster collaboration platform in the region.

Lecturer in entrepreneurship, strategic management, PCM. Cluster & business incubation expert.

Doctor of economics: application of multi-criteria decision making & MS Project in cluster development (2015). Specialised in LED, ITC/ILO Torino (2009) and cluster development in transitional countries, LEDIB Denmark (2007/12).

Director of the Global TCI Network BoD Barcelona responsible for SEE (2014/20).



Merete Daniel NIELSEN

Cluster Excellence Denmark

Director

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Merete Daniel Nielsen is director at Cluster Excellence Denmark supporting Danish clusters on their competence development, professionalisation and internationalisation. She is an expert on innovation, regional development and clusters having 20 years of experience within the field at an analytical, strategical and political level both regionally, nationally and internationally. She is in the Board of Directors at TCI - the global network for competitiveness, clusters and innovation. She is one of the driving forces behind the largest cluster conference in Europe - Cluster Matchmaking Conference - engaging with at least 150 leading clusters from at least 30 European countries over the last five years within the framework of BSR Stars Innovation Express.

Csaba NOVÁK

Managing Authority for Economic Development Programmes,
 Ministry for National Economy of Hungary

Head of Division

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Mr Csaba Novák started his career with nine years of economic research. Starting from 2001, he was involved in planning the first National Development Plan, initially at the Ministry of Economy and Transport, and later at the National Development Office. In 2007, he joined MAG – Hungarian Economic Development Centre, a government agency, where he was in charge of project evaluation, contracting, finance and monitoring. From September 2010 as the Director for Strategy and International Relations he was responsible for external audits, irregularity management and international projects.

Currently he works as a head of division in the Economic Development Operational Programmes Managing Authority at the Ministry for National Economy.

At the MA he is responsible for the management of the project cycles of projects funded by Economic Development and Innovation OP.



Werner PAMMINGER

Business Upper Austria – OÖ Wirtschaftsagentur GmbH

Chief Executive Officer

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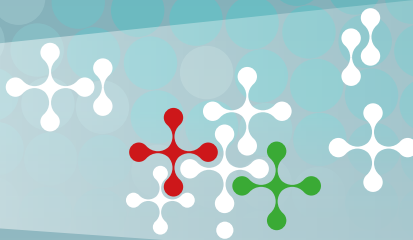
Mr. Werner Pamminger is 2014 Chief Executive Officer of Business Upper Austria – OÖ Wirtschaftsagentur GmbH since September.

Business Upper Austria is the business agency of the State of Upper Austrian and is responsible for investment promotion as well as regional development through funding programmes for research, technology and innovation, technology transfer, collaboration in clusters as well as supporting high-tech startups. Werner is responsible for 140 employees and an annual budget for 14 mio €.

Business Upper Austria – OÖ Wirtschaftsagentur is responsible for the management of 10 cluster-initiatives representing more than 2.300 companies and is a leading organization for cluster management and a role-model in Europe for successful cluster management.

Werner has experience in providing set up and installation of activities in the fields of information & communications, qualifications, co-operation, marketing & PR, internationalization. He established a plastic industry network of 400 contributing companies.

Werner holds both an engineering degree (M.Sc) in Automation Engineering from the University of Applied Science in Wels (AUT) as well as business administration degree (M.B.A.) in International Finance from the University of Toronto (CAN). He lives with this wife and 2 sons in Upper Austria.



Marc PATTINSON

European Cluster Collaboration Platform (ECCP), France
 Project Director
m.pattinson@inno-group.com

Marc Pattinson, Managing Director of innoTSD has been working with the European cluster community for the last 10 years. He is the Project Director of the ECCP, managed on behalf of DG GROW/EASME. ECCP hosts some 680 cluster profiles and provides clusters from around the world with a unique networking and business development platform with access to international markets and a range of other European cluster networks and EC cluster initiatives.

prof. Dr. Ing. Drahomira PAVELKOVA

Tomas Bata University in Zlin, Faculty of Management
 and Economics, Czech Republic
 Head of Department of Finance and Accounting
pavelkova@utb.cz

Drahomira Pavelkova is working as a full professor at Tomas Bata University in Zlin. She is a Head of the Department of Finance and Accounting. Her areas of professional work cover strategic management, clusters, corporate finance, performance management/measurement, corporate valuation and benchmarking. She is author or co-author of 10 monographs, 5 book chapters, 35 papers articles in journals, 2 certified methodologies and 1 expert map. She has managed 11 research projects.





Enric PEDRÓS

Cluster Femac, Spain
Cluster manager
femac@femac.org

Enric Pedrós is a Cluster Manager at FEMAC: The Catalan Cluster of Agricultural Machinery in Lleida, Catalonia, Spain. He received his Bachelor in Management and Business Administration from Lleida University. He also holds other study qualifications in International Trade from The New York University, and has completed courses in cluster managing in IESE Business School in Barcelona, Spain.

Alberto PEZZI

ACCIÓ – Government of Catalonia, Spain
TCI Network

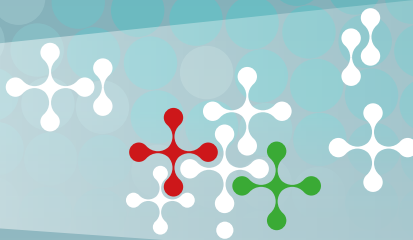
ACCIÓ – Director of clusters

TCI Network – treasurer and member of the Board of Directors
apezzi@gencat.cat



Alberto is the Director of the clusters unit at ACCIÓ. He has over two decades of experience in competitive strategy and cluster development.

As part of his international activity Alberto has been among the promoters of TCI Network and since 2003 is member of the Board of Directors. He is also actively involved in different advisory groups at European and international level and he is the author of different articles and cases on cluster policy and practice



Gabriela Magdalena PIRVU

Ministry of Economy, Romania

Senior counsellor

Gabriela_pirvu@economie.gov.ro

Expert industrial/cluster policy since 2008.

Responsible for cluster policy within the Ministry of Economy, Directorate Industrial Policy and Competitiveness.

Participation in the implementation of projects for cluster excellence in European Programs – INTERREG IVC, CIP, INTERREG Danube.

Gyula POMÁZI

Ministry for National Economy of Hungary,

Deputy State Secretary for Industry Strategy and Economic Regulation

Deputy State Secretary

Gyula Pomázi has consultancy and managerial work experience more than 25 years. He has initiated complex development plan for more economic areas in Hungary and took part in the implementation of these projects. Furthermore he has participated many large companies and institutions' development as a program manager in the coordination of strategic projects, full organizational and operational review, initiating quality measurement system, development of IT systems and management systems. His areas of expertise also include reforming of the state and public administration systems, developing management systems of financial and national coverage organizations' and managing of regional economic development programs.



Won special prize the Project Manager of The Year award in 2012.



Balázs RÁKOSSY

Managing Authority for Economic Development Programmes,
Ministry for National Economy of Hungary
State Secretary for EU Funds

Mr Rákossy coordinates the planning and the implementation of the Economic Development and Innovation Operative Programme (GINOP), the Regional and Municipal Development Operative Programme (TOP) and the Competitive Central Hungary Operative Programme (VEKOP).

As of 2010, Chief of Staff of the Minister of State for the Prime Minister's Office; as of 2012 Chief of Staff of the Minister Responsible for Liaison with International Financial Organizations, as of 2013 Chief of Staff of the Minister for National Economy.

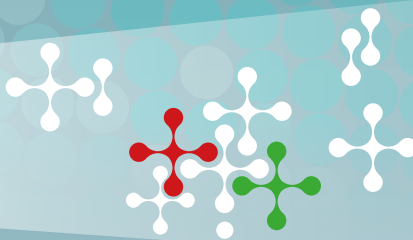
At the earlier stages of his career he worked in 2002-2004 as the Chief Legal Counsellor of the EU's Hungarian delegation, Chief Legal Officer at Pfizer, and Regional CLO as of 2006, after that Chief Legal Officer at British American Tobacco and MOL.

Graduated with a law degree from Janus Pannonius University of Pécs; post-graduate degrees from University of Maastricht and the University of Oxford.



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Giovanni SCARAMUZZO

AgriGO, Italy

Project Manager

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Italian professional with several years of relevant experience in EU-funded projects, an MA in International Relations and an MA in European Studies. During the last years, he worked as European project manager for the Apulian Agrofood Cluster (DARe Puglia). He is currently working as project manager at EXO Ricerca and is involved in the building process of a regional agro-food cluster in Basilicata (Italy). MBA candidate at MIP – Graduate School of Business (Milan), he speaks fluently Italian, English and Spanish.

Carsten SCHIERENBECK

European Commission, Unit of Clusters,
Social Economy and Entrepreneurship, DG GROW
Team Leader Emerging Industries
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Carsten Schierenbeck works in the area of cluster policy development with a focus on Emerging Industries. Based in the 'Clusters, Social Economy & Entrepreneurship' unit of the European Commission's Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, he is responsible for a number of EU cluster initiatives under the COSME and Horizon2020 programmes, including the management of the service contract for the European Cluster Observatory. Previously, Carsten has undertaken research for the University in Birmingham in the UK, worked for the West Midlands regional office in Brussels as well as for an SME in property management in Germany. He holds a PhD, an MBA in International Business Administration, a Bachelor of Commerce and a Professional Qualification in Property Management.



Marcin SOWA

Ministry of Economic Development, Innovation Department,
Innovation Council Unit, Poland
Head of Unit
Marcin.sowa@mr.gov.pl

Civil servant since 1995. Between 2000-2005 and 2007-2013 Commercial Counselor at the Embassy of the Republic of Poland in Budapest. Since 2013 he has been working in the Innovation Department of the Ministry of Economic Development. Since 2016 he coordinates the work of the Innovation Council and Innovation Committee.

Orsolya SZAPLONCZAY

Innoskart Cluster, Hungary
Cluster Manager



She has been working for Hungarian Innoskart for 5 years now. Enthusiast trust builder between cluster development actors. Continuously looking for new strategic challenges. She finds i4.0 and digitalisation the biggest and most important challenge for Innoskart. Eager to work in multicultural and multi gender environment in order to transfer knowledge and experience for cluster companies. Strongly believes in trust based and honest business and cooperation.



David FERNANDEZ TERREROS

SPRI Basque Country Business Development Agency, Spain
Clusters Coordination and Research
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Currently a member of the Basque Cluster Programme coordination team, his first field experience with Basque clusters trade & technology missions was in Brazil in 1996. Since 2007 he represents SPRI as government stakeholder in the board of five different cluster associations and has taken part in the strategy definition processes of five other. Actively involved in the revision (2013-15) and implementation of the new Basque Country Cluster Policy, he is also a mentor in TCI-Network Mentoring Programme and an ESCA Cluster Benchmarking Expert. He recently joined the Cluster Policy Peer Review Team of CLUSTERS3 Interreg project.

László TURÓCZY

Ministry for National Economy, Hungary
Deputy State Secretary
laszlo.turoczy@ngm.gov.hu

László Turóczy (39) is deputy state secretary of Hungary's Ministry for National Economy, responsible for economic planning and competitiveness. He joined the ministry in 2001, where he has held various positions ever since, being involved in a broad range of macro- and micro-economic analytical work and various structural policy issues. He was responsible for the programming of Hungary's economic development and territorial operational programmes for 2014-2020. He heads the secretariat of the recently established National Competitiveness Council of Hungary.





Eszter VITÁLYOS

Prime Minister's Office, Hungary

State Secretary for EU Developments

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Eszter Vitályos was born in Budapest, Hungary. Having obtained her law degree from Pázmány Péter Catholic University in 2005 she started working at CIB Bank as head of the customer service division. Her career in public administration began in 2006 at the Municipality of Leányfalu as she became the Head of the Mayor's Cabinet and Head of Secretariat. Between 2006 - 2012 she was Deputy Mayor in Pócsmegyer.

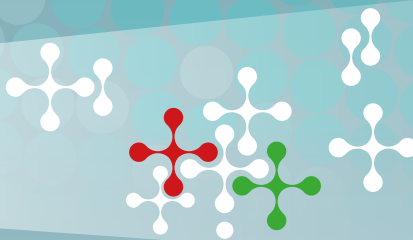
From 2010 she started working for the Hungarian Parliament, in the Cabinet of Municipalities. Between 2012 - 2013 she worked at the Prime Minister's Office Heading the Department of Policy Coordination.

She started working as Vice President responsible for legal and financial affairs of the National Development Agency in August 2013. As of January 2014 she was first Deputy State Secretary than State Secretary for EU Developments at the Prime Minister's Office of Hungary. On 15th June, 2014 she was appointed State Secretary for EU Developments at the Prime Minister's Office, a role she fulfils presently.



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Patrick VUILLERMOZ

PLASTIPOLIS, France

General Manager

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P. Vuillermoz is Eng. PhD from the Ecole Centrale Paris (Mechanical and Aerospace Engineering) and received a MBA from University of Concordia (Canada). He held different positions in the aerospace industry (Safran, CNES - French Space Agency, EADS-Airbus) and conducted several international cooperations.

From 2006, he is general manager of the French competitiveness cluster for plastics and polymers industry: Plastipolis, that is gathering more than 350 members including 250 companies.

Robert WENZEL

Ministry of Industry and Trade of the Czech Republic, European Funds,
Research, Development, Innovations and Investments Incentives

Programme Manager

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Responsible for the design and implementation of programmes on the development of cluster organizations and technology platforms since 2007. Responsible for the preparation of the new Clusters programme focusing on collective research and internationalization. Responsible for the introduction of the Knowledge Transfer Partnership programme in the CR. Responsible for cross-border activities in the area of R&D&I.





James WILSON

Orkestra and Deusto Business School, Spain
Senior Researcher
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James is as a Senior Researcher at Orkestra and directs Deusto Business School's Masters in Innovation and Competitiveness. His research interests are in policy-relevant analysis of territorial competitiveness and socio-economic development processes, focused especially on territorial strategy, governance, clusters, policy evaluation, and the roles of universities. He has published widely on these issues, has played a leading role in several European research projects, and is a member of the Board of Directors of TCI Network.

Emily WISE

IEC AB and Lund University, Sweden
Consultant and Research Fellow
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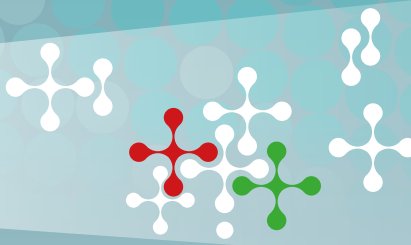


Dr. Emily Wise has more than 20 years' experience in strategic consulting and international economic development – spending the past 14 years working as a public policy analyst focused on cluster development programmes and international innovation collaboration. Currently, Emily is a research fellow and independent consultant – providing research, analysis, advisory support and process facilitation services in the field of innovation policy. Emily has a particular focus on strategy and governance of clusters and other collaborative ecosystems, international innovation collaboration, and policy approaches to operationalize interregional smart specialization (within macro regions or broader international contexts).



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Dipl. Ing. Christian WÖGERER, MSc

PROFACTOR GmbH, Austria

Coordinator International Networks

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Dipl. Ing. Christian Wögerer, MSc received his Master degrees from the Technical University of Vienna in 1989 for process engineering and from the Danube University in Krems in 2003 for Management. In 1997 he started working at ARC Seibersdorf after 12 years experience in Industrial environment. In ARC he was the Leader of the Department Mechatronic systems. Since 2007 he is Coordinator for international networks of Profactor GmbH. Additional he was Chairman of the EUREKA Umbrella Pro-Factory and Austrian delegate in the NRTPs Manufuture and MINAM. He is involved in several European Networks, Initiatives and Technology Platforms. He has more 110 Publications and also worldwide Lectures and Speeches in Conferences, industrial fairs and also during Events in the frame of Research Programs of the European Commission.

Profactor is Austrians leading Research Institute for "Production Research" in Austria active in the field of robotics, mechatronics, machine vision and, nanostructured surface technologies and Nanoimprint Lithography with currently 80 employees.

dr. Zita ZOMBORI

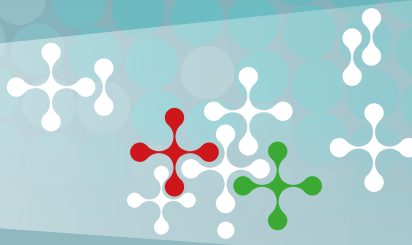
InnoPartners & Friends, Hungary

Managing director

zita.zombori@gmail.com



She is the managing director of the InnoPartners & Friends Ltd. From 2010 they increasingly focused on cooperation inside clusters; networks within clusters and their information flow, cooperation and conflict management in those networks. They searched how the cluster network works, as well as why and how it is worth being an excellent cluster member. As a result of their work they have developed an innovative cluster research method, in which they use not only the accumulated cluster experience and knowledge, but also adopt the network theory and game theory approach.



Notes

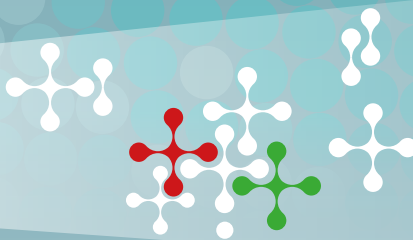
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Information about the conference and the presentations will be available on the website of the conference: <http://gfpcnf.gov.hu/en>

Please, send your questions, opinions, and requests to the following e-mail address: gazdasagfejlesztes@ngm.gov.hu



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