

innovation is our business.



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Dynamic economic situation GDP growth 2016 at 1.8%*

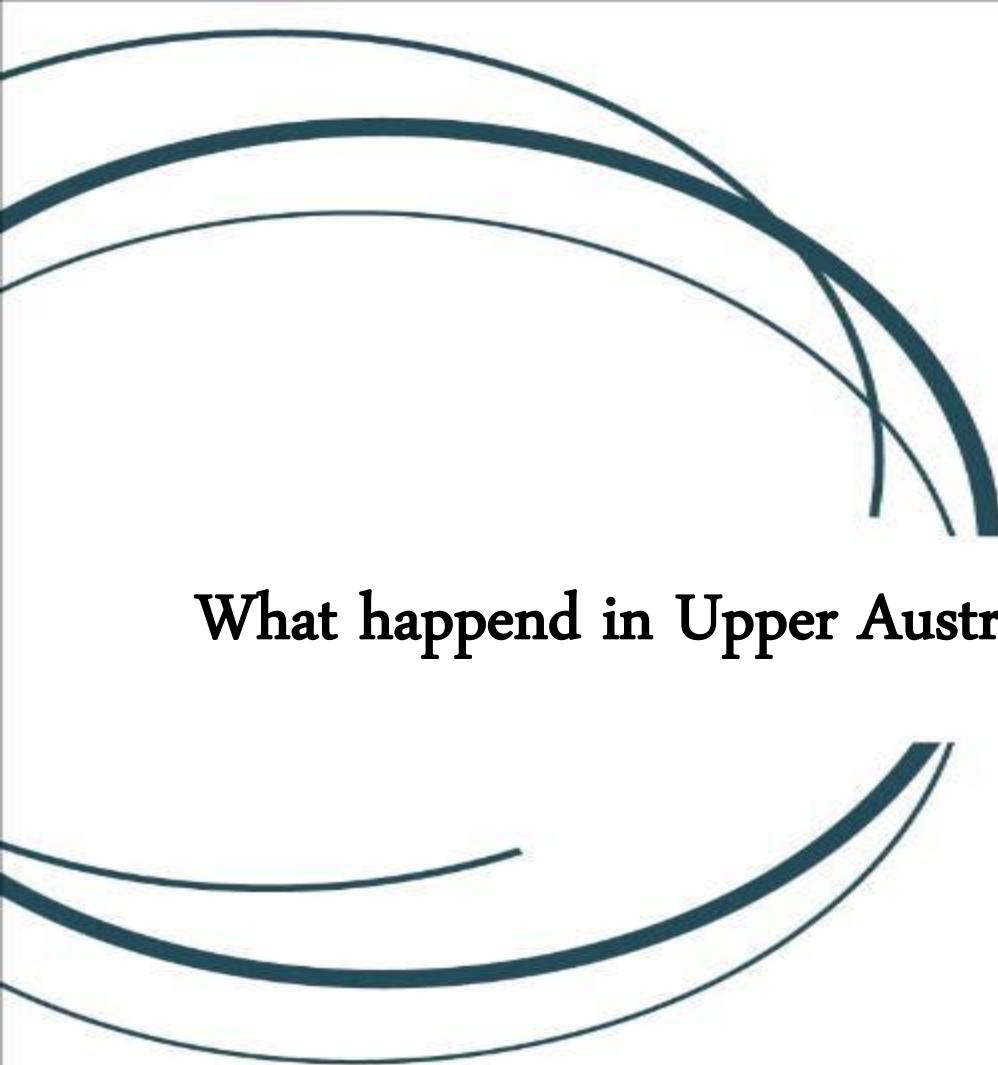
Lowest unemployment rate in the European Union 2016: 6.1%

Job growth 2004 to 2016:
6% 7.500 additional jobs

- Great location between Munich, Vienna and Prague with perfect roads
(train, flight, shipping, road)
- Top-location for international companies and EU / world market leaders



Pictures: Rosenbauer-Panther, Werner Leutner, Engel



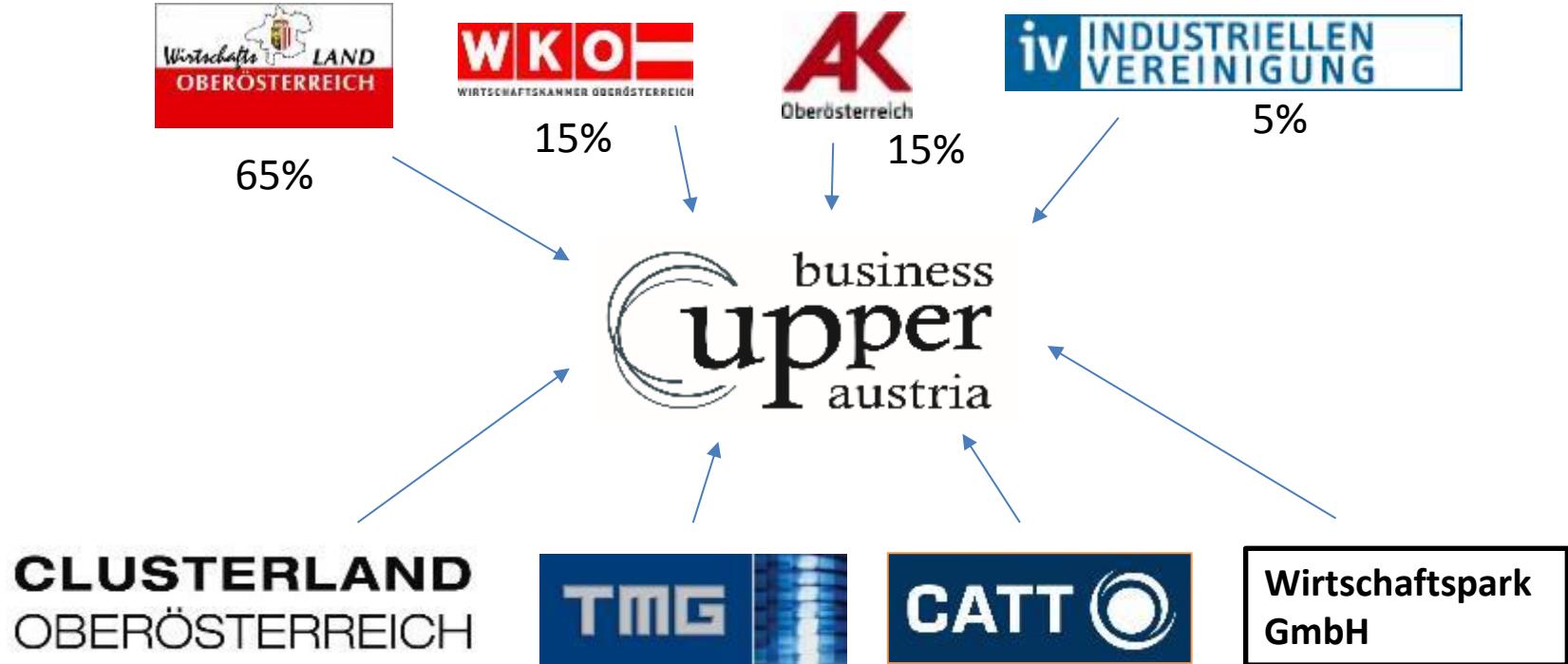
What happened in Upper Austria in the mean time....



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- since October 1st, 2014:



Core strategy of Clusterland Upper Austria



Increase in competitiveness of cluster-partners



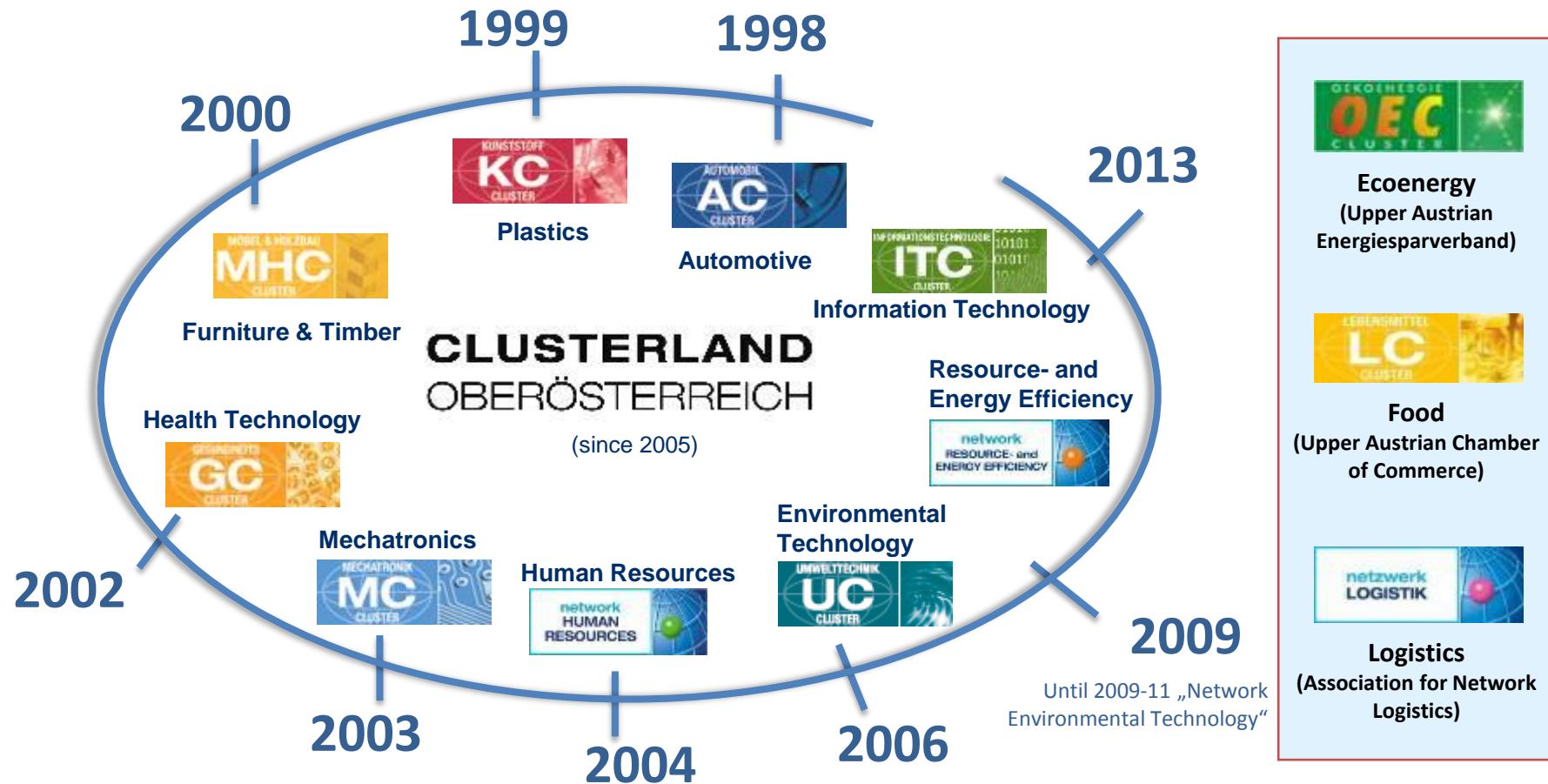
Innovation



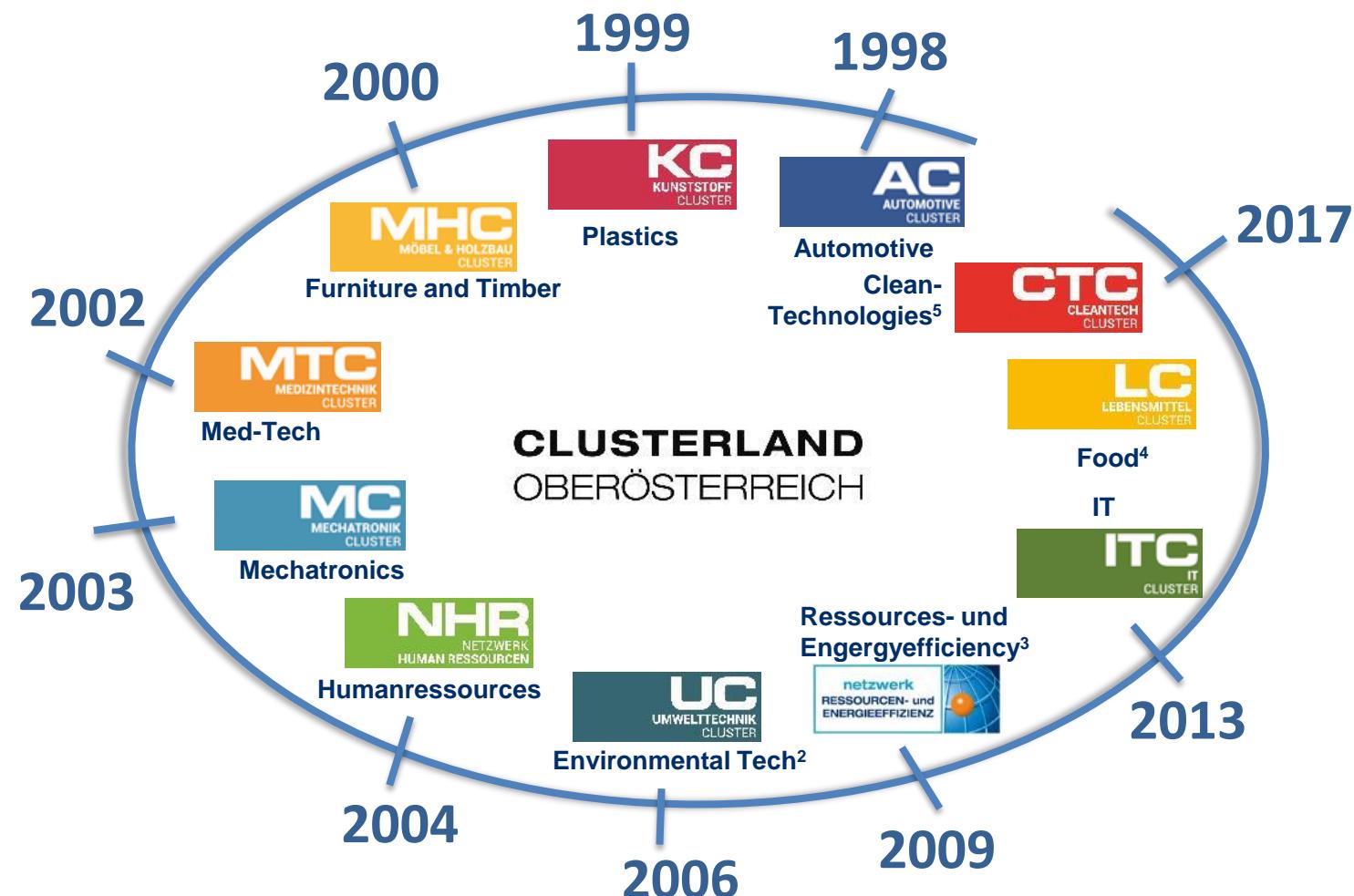
Cooperation



Then....



...and now



¹ 2002 als Gesundheits-Cluster; 2010 Umbenennung Gesundheitstechnologie-Cluster; seit 2014 Medizintechnik-Cluster

² bis 2009 Netzwerk Umwelttechnik

³ ab 2013 mit dem Umwelttechnik-Cluster verschmolzen

⁴ gegründet 2000 in der Wirtschaftskammer OÖ, ab 2017 in der Clusterland

⁵ Zusammenschluss des Ökoenergie-Clusters des OÖ Energiesparverbandes mit dem Umwelttechnologie-Cluster

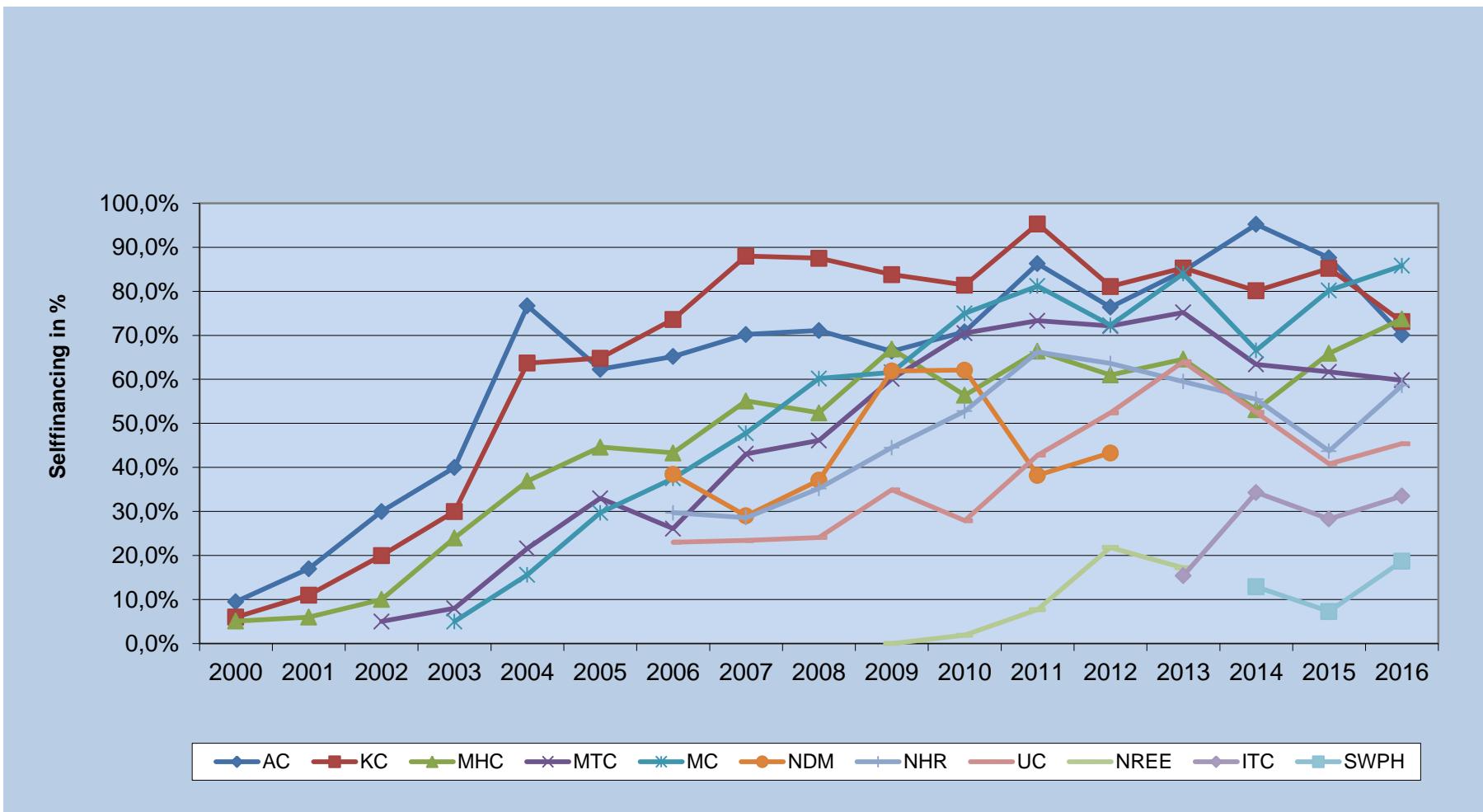
Facts and Figures



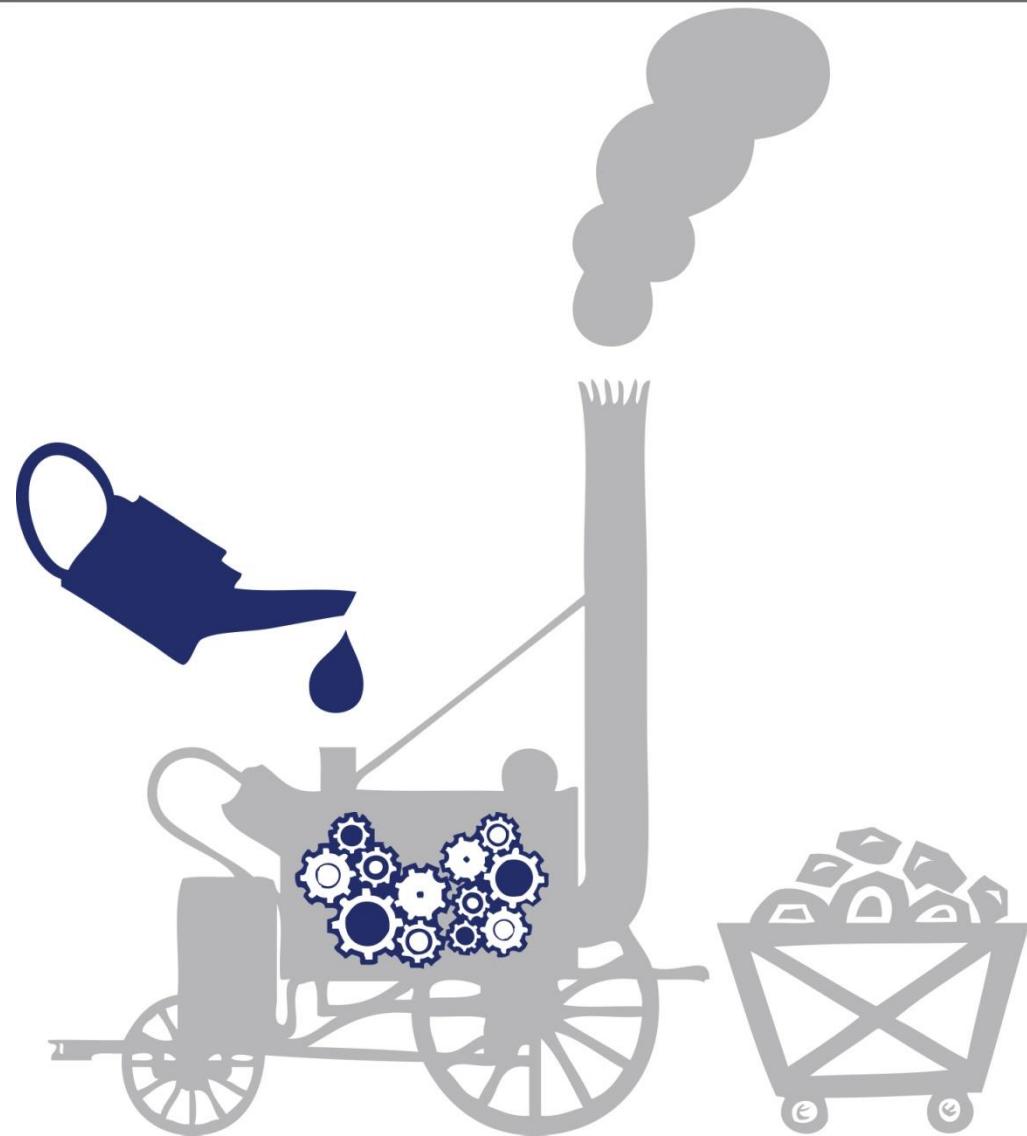
Clusterland		Start	Partner	SME (~in %)	Turnover €	Employees in t
Automotive		07/1998	264	68	28	86,6
Plastics		04/1999	394	80	17	63
Furniture and Timber Construction		01/2000	260	97	2,2	15
Med-Tec		03/2002	222	82	4,7	45,3
Mechatronics		01/2003	329	86	13	53
Cleantech		01/2006	250	86	9	32
IT		01/2013	164	89	k.A.	6
Food		01/2000	257	94	2	22
Humanressources		01/2004	152	51	8	20
Total			2.292	Ø 81	83,9	342,9

Stand: 31.12.2016

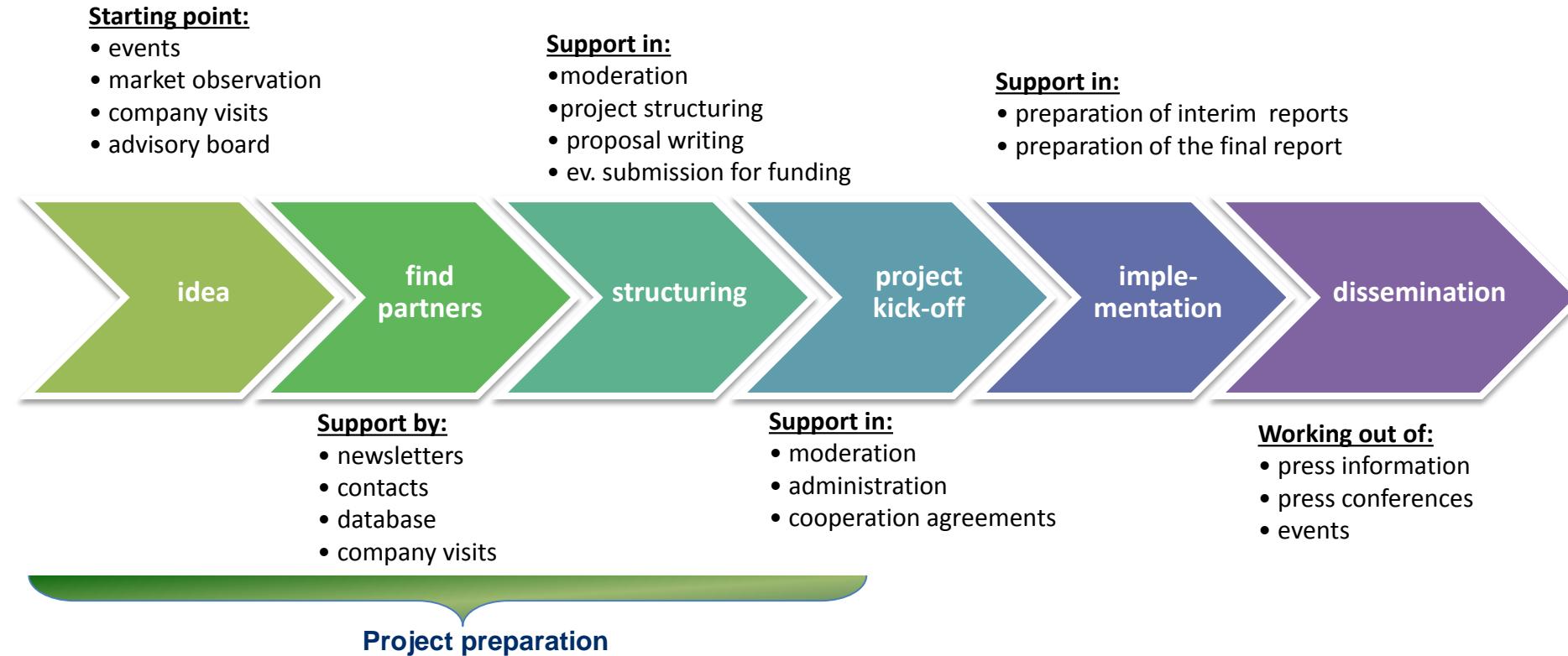
PPP-financing – Self-financing of cluster initiatives



Public financing – Oil or Coal?



Description of cooperation-process



Cooperation project overview (cluster initiatives)



	AC	KC	MHC	GC	MC	UC	ITC	Σ
Total number of projects since start (submitted, on-going and completed projects)	75	117	105	45	60	16	1	419
Total participating partners since start (incl. double entries)	346	491	487	161	199	53	4	1,741
Cooperative initiatives since start								1,137

Total Funding volume € 22.20 mil.

Total Project volume € 99.90 mil.

app. 1:4.5

reference date: 13-11-30
excl. projects of LC, OEC

Today: main activities are in Cross-Cluster Innovation



Development	Distribution	Public relation
Lightweight 	Innovation day for suppliers 	OÖ Holzbaupreis
Initiative Connected Mobility 	möbel.austria & küchen.wohntrends 	Technik am Zug
Plattform Industrie 4.0 	möbel austria 	Kompass
Initiative Smart Plastics 	Aufmöbler, Holzbau8, über.holz, group stand at fairs like K, Fakuma, Medica, etc.	mechatronics region, plastics region, environmental technologies, etc.



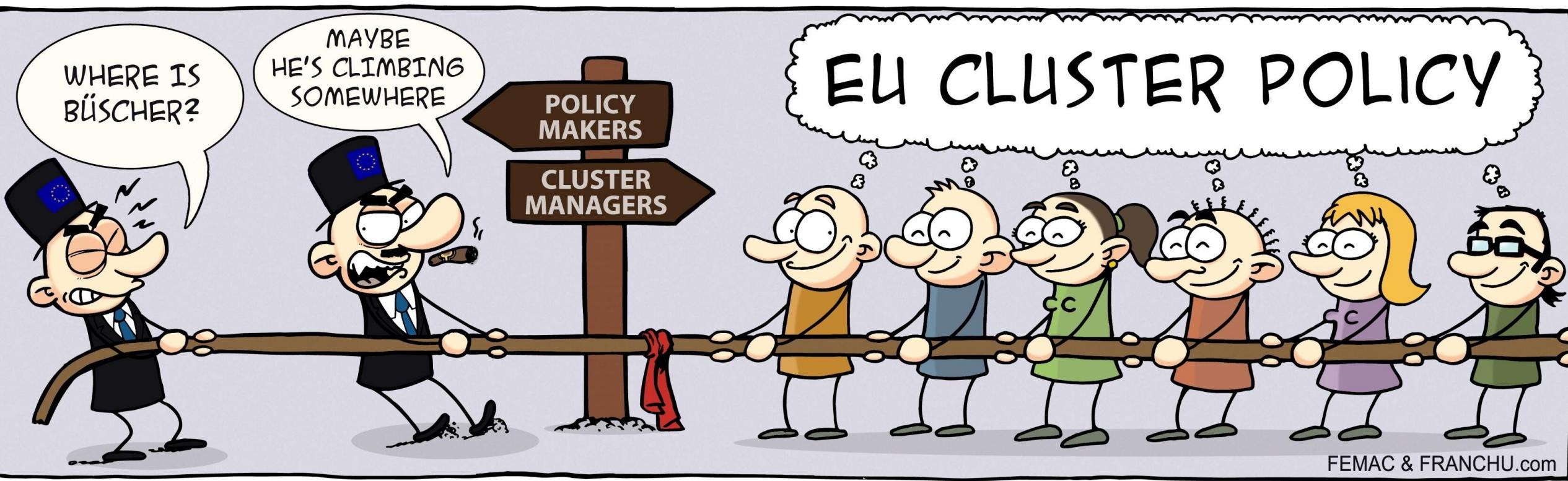
What happened in Europe in the meantime....



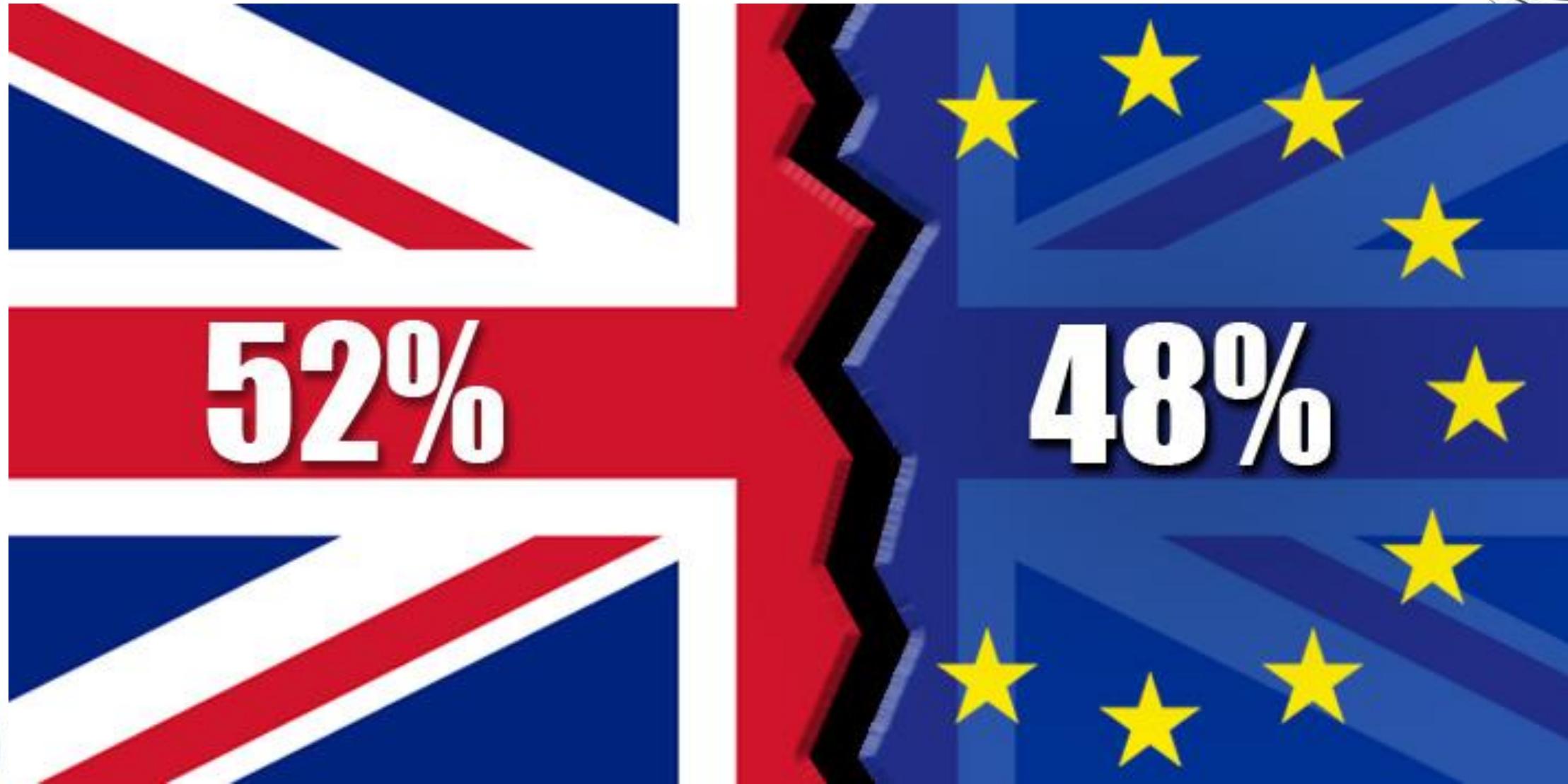
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Did the EU Cluster Policy lead to.....



...BREXIT? ☺





What happend to me in the mean time....



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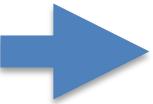
From Cluster-Management...



...to policy making!



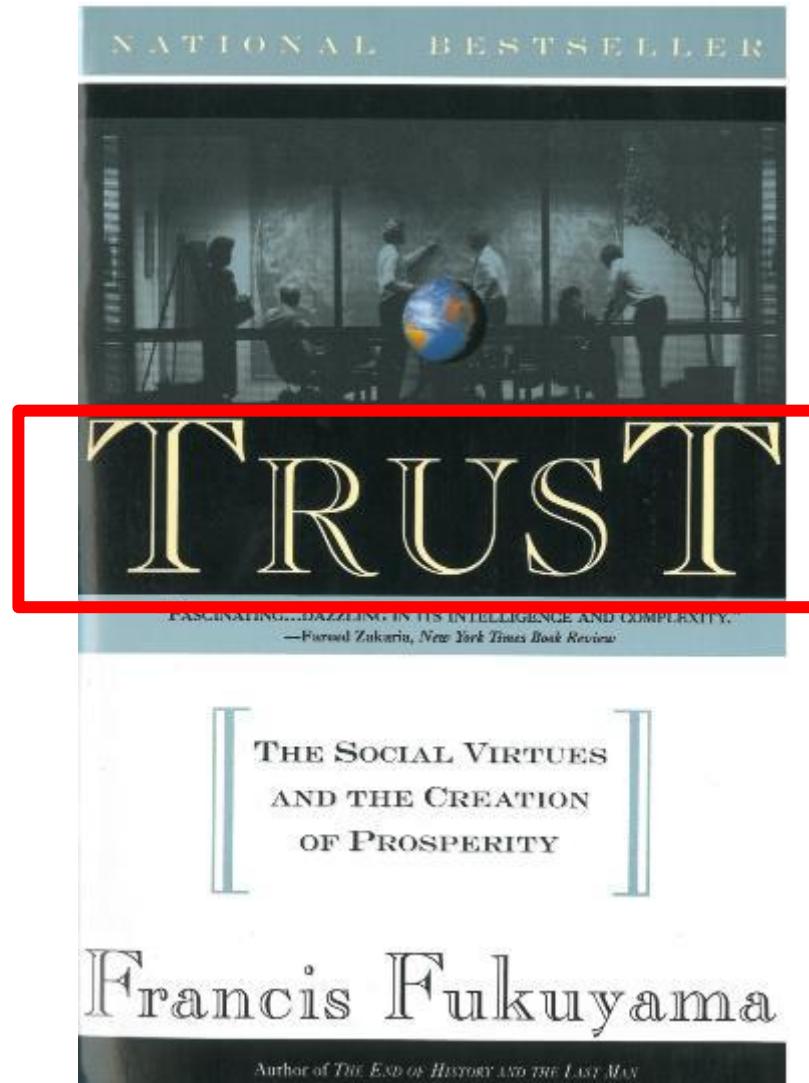
The dark side of the force!



Key Learning of 20 years of Cluster Management



The core issue in Cluster Management: TRUST



TRUST – the golden rules of



- TRUST needs touch
- TRUST needs time
- TRUST is tought!





May the force be with clusters!

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Business Upper Austria is the business agency of the Upper Austrian government and a partner for location development, cooperation and public funding advisory services.

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