

Cluster Organisation H2H

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Index

- The **Human Factor** in Clusters
- Cluster Based **Collaboration**
- The **Cluster Virtuous Circle (CVC)**
 - **Cluster-Based** Competitiveness & Regional Economic Dev. Policy

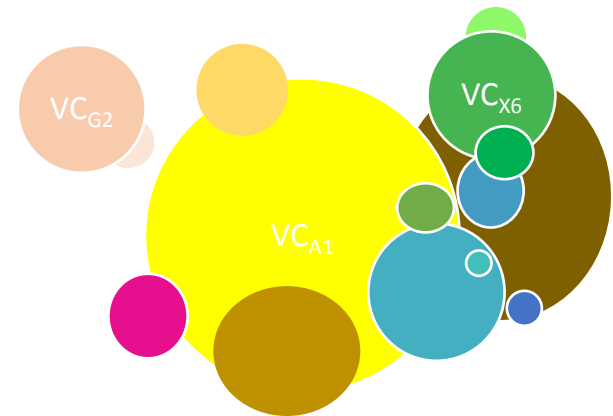


<https://youtu.be/WixpaYCqBUY?t=27>

The Human Factor in Clusters

Profile of the Cluster Manager ~~X~~ Actors

$$CM = (K + H) \times A^*$$



Attitude is (almost) Everything

- *Clustrepneur* **
- *Networkholic*
- *Trusthustastic*
- *Exploripheric*



Joan Martí



Anticipation
Related Diversification
Cross-sector

Organisational Dev.
¿CONVERGENCE?

• Victor Küppers

** Sölvell, Lindqvist, & Ketels, 2003

Cluster Based Collaboration

(for Competitiveness & Regional Economic Development Policy)

Is Collaboration Natural?

Collaborative Hunting (20.000 Years b.c.)

Dutch dikes

Basque *Auzolan*



How is Collaboration ignited ?

+ Competitive Intelligence & Technology Watch

+ Share *Information*

+ Identify *Common Challenges*

+ Build Joint *Strategy*

+ Engagement

x Joint Action

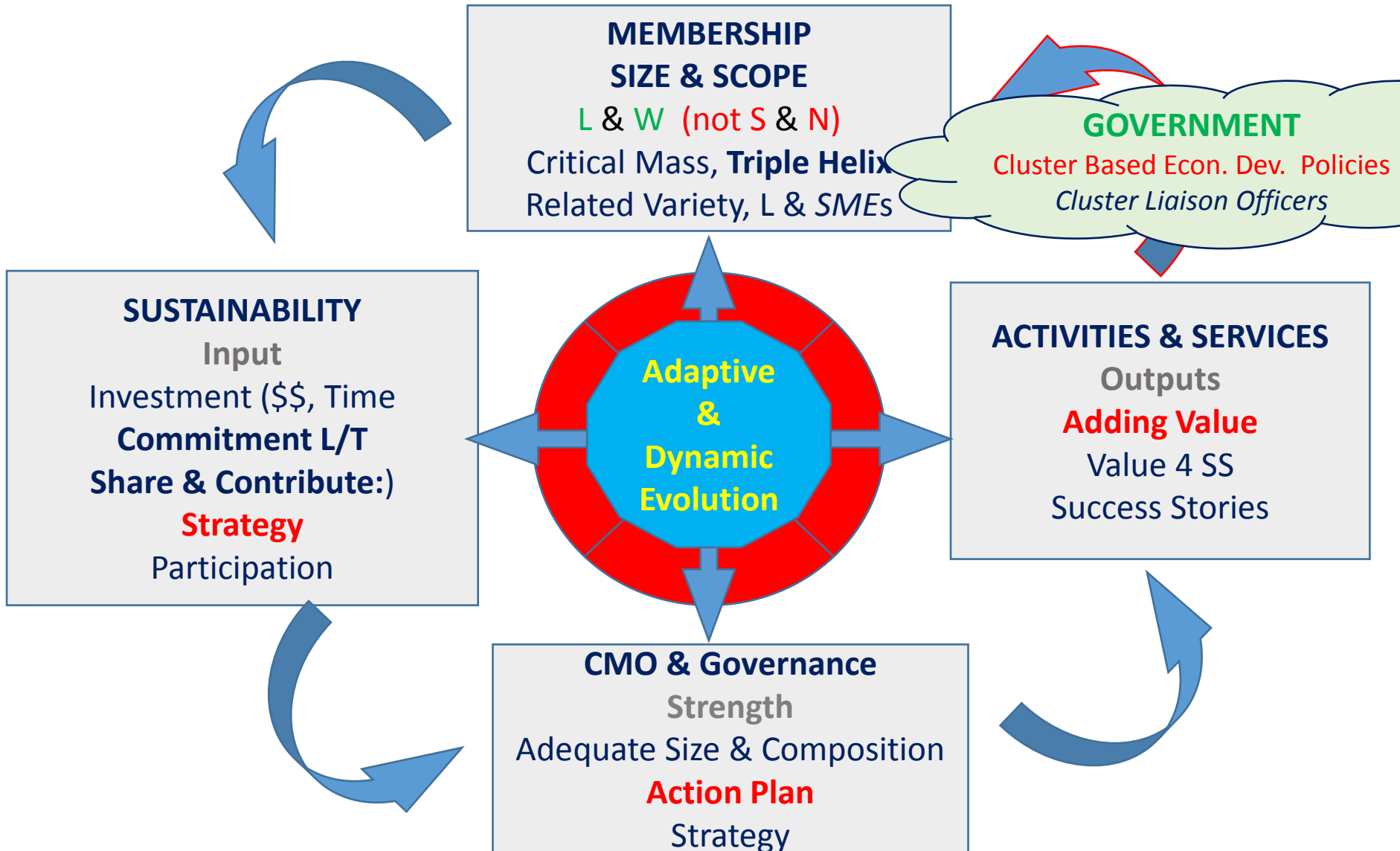
= **Collective Value**



“Think Like a Mountain”

Aldo Leopold

The Cluster Virtuous Circle (CVC)



Nagyon Szépen Köszönöm
Thank You Very Much
Eskerrik Asko
Muchas Gracias

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